

## Website Content

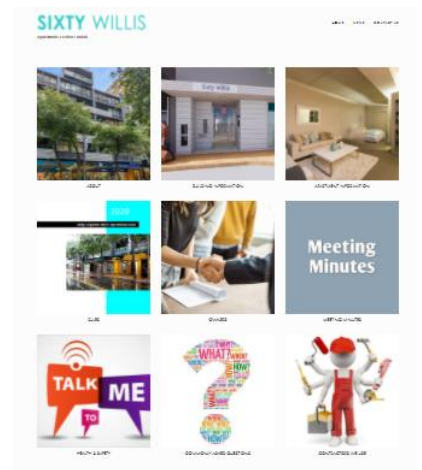
Having worked with Body Corporates before on a range of projects we knew the challenges this client faced. The need to communicate the same message to all owners, residents, property agents and lease holders was crucial but the level of involvement in the building by each of these groups was such that some were more well informed than others. Our task was to ensure all interested parties could and would access the information when they needed it.

### How we approached the project

1. Collated all of the information from the various sources
2. Grouped it together in like-minded topics:
  - a. simplified the language to make it easier to follow
  - b. ranked the topics in a logical sequence from a user's point of view
  - c. arranged for the website to be built
3. Presented the draft to the client for feedback
4. Adjusted it based on comments and suggestions
5. Loaded the content on the website.

### Our continued support

The website has been fully embraced and management now spend much less time answering questions and fielding enquiries. They always knew however that there would be an ongoing need for the content of the site to be kept up to date and for new information to be added when required. By creating a website that can be easily updated we are able to provide this service for our clients at minimal cost.



### What our client had to say...

“To be honest we didn't know where the start, but we did know that we needed someone to see the project from beginning to end, and we also saw value in having an outsider's perspective for the website content.

As well as developing a comprehensive information source we wanted to convey that as a Body Corporate we are keen to foster an environment of cooperation and collaboration among residents so that the complex is a great place to live, work and do business. Webb Partners delivered on this no question.

**SIXTY WILLIS** Body Corporate Management Committee | Gerondis Apartments