

Production of a Technical Training DVD

The Need

Learners were confused and trainers frustrated with the large amount of practical learning that was being packed into a one-day field trip. Our clients needed a solution that would address these concerns as well as reducing the risk that learning in the operational environment can present.

Our role

- Develop a business case
- Conduct a GAP analysis
- Create the story board
- Scout for locations
- Write the script
- Engage a film company
- Project manage logistics
- Participate in the filming of the DVD
- Deliver the end product to the client
- Modify the training module to incorporate the DVD and remove the field trip.

How?

We used our knowledge of best practise educational theory to understand what the learners needed to know and how to organise the information for a successful outcome. We then arranged the DVD content into bite size topics so that each could be played in isolation, and thus at a time relevant to the learning process.

Result

The DVD and modified course were well received by both learners and trainers and the course duration was reduced from 5 days to 4. Additionally, the trainers had a resource which allowed them to present the relevant content to their learners at the most appropriate time throughout the course, rather than having to cover it all in a 1-day field trip.

The benefit to the learner was that they were able to gradually observe the processes being demonstrated and consequently didn't feel overwhelmed, as they had done previously.

